



First Friday Funding Subsidy for Merchants

Downtown Inc will award up to \$500 per month to merchants (retail and restaurants) and other downtown businesses within the boundaries of the Business Improvement District to offer entertainment and activities on First Fridays. Please complete and return this form a minimum of 60 days prior to when you would like to use the funds. Please see page two for the schedule of themes for First Fridays in 2010.

Business Name _____

Address _____

Contact name _____

Phone number _____

Email address _____

Website address _____

Amount requested \$ _____ For month: _____

Description of how you plan to use the funding:

Signature _____ Today's date _____

Printed name _____ Title _____



The Fine Print

- Funds may be used for active entertainment, refreshments, promotional giveaways, or other items that would enhance the overall First Friday experience for downtown visitors. No funds will be given for purchase of products for resale.
- Please fill out a separate application form for each request/month. Each request will be reviewed separately by representatives from Downtown Inc’s events committee, who will approve or deny applications at their discretion.
- Requests must be submitted a minimum of 60 days prior to when you would like to use the funds so that all requests can be reviewed and grantees can be selected and notified.
- Preference will be given to those requests that best fit the theme for that month.
- All applicants will be notified of whether or not their request has been accepted no later than the 15th of the month prior to when they would be using the money.
- If your application is approved, Downtown Inc will make checks payable directly to entertainers. If you are purchasing materials or refreshments, you will be required to submit receipts for reimbursement.

2010 First Friday Dates and Themes

February 5	Mardi Gras
March 5	Girls’ Night Out
April 2	Kids & Families (partnering with Bring On Play)
May 7	Sweets Celebration
June 4	Kids & Families (partnering with Bring On Play)
July 2	Restaurant Crawl
August 6	Dog Days of Summer
September 3	Kids & Families (partnering with Bring On Play)
October 1	Fall Harvest
November 5	Holiday Kick-Off
December 3	Kids & Families (partnering with Bring On Play)

Please return your completed application form to Downtown Inc.

By mail: Downtown Inc
 1 East Market Street, Suite 202
 York, PA 17401

By email: info@downtownyorkpa.com

By fax: (717) 699-0241