



**York Business Improvement District Authority
Board of Directors Meeting Minutes
February 12, 2020**

A meeting of the York Business Improvement District Authority (“YBIDA”) Board of Directors was held on Wednesday, February 12, 2020, at Stock and Leader at 221 West Philadelphia Street, 6th Floor, York, PA.

The following Board members were in attendance, representing a quorum:

Mandy Arnold
Dylan Bauer

Kate Hynes
John Klinedinst

Eric Menzer
Cindy Steele

Brian Strong
Julian Tolbert

York County Economic Alliance staff members were present: Kevin Schreiber, President & CEO; Silas Chamberlin, Vice President Community and Economic Development; Katie Mahoney, Vice President Marketing & Communications; Elaine Bonneau, Director of Downtown Inc.; Beth Wolfe, Executive Assistant.

Call to Order / Welcome:

Chair Mandy Arnold called the meeting to order at 7:31 a.m., noting a quorum was present.

Public Comments:

No comments.

Approval of the Dec. 11, 2019 Meeting Minutes:

On a motion by Mr. Eric Menzer, properly seconded by Mr. Dylan Bauer, the Board approved the minutes as presented.

Committee Reports – Downtown Environment Committee:

Mr. Menzer distributed handouts and reviewed how Downtown Environment Committee can be a valuable resource.

YCEA Report

Mr. Tolbert forwarded the update to the YCEA staff.

Old Business

Approval of the Downtown Inc. 2020 Strategic Plan – Katie provided an overview of the updated Strategic Plan. Board requested a key metrics report be included in packets going forward. The Board also requested to have access to the YCEA Staff Activity Report and the Dashboard on Board Effects. The Board would like have the opportunity to review and discuss affiliation messaging with all individuals involved. On a motion by Mr. Brian Strong, properly seconded by Mr. John Klinedinst, the Strategic Plan update was approved as presented.

Bid Renewal Ad-hoc Committee Update – Chair Arnold reported the Committee needs additional time to formerly present a tax recommendation. A special meeting is scheduled for March 11.

Mr. Menzer requested an update at the March 11th meeting with regards to DI additional funding and tax assessments.

Improvement to economic development and public safety in the City of York.



Downtown Inc

DowntownYorkPa.com

New Business:

Board Effects Portal Review – Beth reviewed the login and navigation process.

Adjournment:

There being no further business Chair Arnold adjourned the meeting at 8:41 am.

Respectfully submitted,

Kate Hynes
Secretary

Prepared by: Beth Wolfe
Executive Assistant