



**York Business Improvement District Authority  
Board of Directors Meeting Minutes  
October 14, 2020**

The meeting was held Wednesday, October 14, 2020 for the York Business Improvement District Authority (“YBIDA”), commencing at 7:30 a.m. The meeting was conducted remotely on Zoom and access for the public to hear. The meeting was also available by telephone. Notice of the Zoom link and telephone number were provided to the public in advance by notice required by law.

The following Board members were in attendance, representing a quorum:

Mandy Arnold  
Kate Hynes  
John Klinedinst  
Aneury Perez

Grace Quartey  
Brian Strong  
Julian Tolbert

York County Economic Alliance staff members were present: Katie Mahoney, Vice President Marketing & Communications; Elaine Bonneau, Director of Downtown Inc.; Hannah Beard, Communications Coordinator; and Silas Chamberlin, Vice President, Economic & Community Development.

**CALL TO ORDER / WELCOME**

Chair Mandy Arnold called the meeting to order at 7:32 a.m. and verified that a quorum was present.

**COMMENTS FROM THE PUBLIC**

No comments.

**APPROVAL OF MEETING MINUTES**

The approval of the August minutes was initially paused by the suggestion of Ms. Kate Hynes until the quorum amount was verified in the Bylaws. At 8:26 a.m., Ms. Kate Hynes confirmed there was a simple quorum present and stated no changes were made to the minutes since they were sent out prior to the meeting. On a motion by Mr. John Klinedinst and Ms. Grace Quartey, the Board approved the August minutes unanimously as presented.

**FINANCIAL REPORT**

Mr. Aneury Perez reported on the July and August 2020 financials for Downtown Inc. All documents were shared prior to the meeting. It was presented that 93% of BID assessments were collected year to date. Late fees will not be applied to 2020 BID assessment payments, as determined by the Treasurer’s Office.

**ECONOMIC DEVELOPMENT**

A Downtown Economic Outlook presentation was given by Mr. Silas Chamberlin, Vice President, Economic & Community Development. An overview was given on businesses that have closed (9) and opened (15) in Downtown York with a majority of business openings being microbusinesses. Mr. Chamberlin discussed the positive impact of the YoCo Strong Restart

*Improvement to economic development and public safety in the City of York.*



Fund CARES Act aid and Bloom Grants. Additional updates were provided on the YoCo Fiber Broadband Pilot program, York County Trail Towns, the Yorktowne Hotel, and Codorus project.

Ms. Elaine Bonneau reported that follow up outreach has begun to awardees of the YoCo Strong Restart Fund CARES Act. A start up edition of the Downtown Bloom Grant will be launching soon for York County businesses with emphasis on Downtown York businesses that have opened within the last 18 months. A reminder was given that Downtown Inc will be presenting at the October City Council meeting on BID Assessment and introducing Block by Block. Ms. Bonneau concluded with Merchant Engagement/Marketing plans including: Small Business Saturday, Historically Edgy Holidays, a designated Gift Card page on DI's website, and DI's presence at Merchant Associate meetings.

### **BOARD DEVELOPMENT**

Chair Mandy Arnold will be reaching out to board members who are in temporary seats to see if they are interested in renewing their term. Ms. Elaine Bonneau will be circulating the term sheet to YBIDA board. Mr. Aneury Perez and Ms. Grace Quartey have seats that were filled mid-term. Mr. John Klindedinst moved the nomination for Mr. Aneury Perez, seconded by Mr. Julian Tolbert. Ms. Grace Quartey stated she was asked to join the YCEA board as a Downtown Inc representative by Mr. Kevin Schreiber prior to the Board meeting. A motion was passed for the appointing of Mr. Aneury Perez to the YCEA Board as a Downtown Inc representative.

### **DIVERSITY, EQUITY, AND INCLUSION**

Ms. Elaine Bonneau shared the outreach efforts to Minority and Black-Owned businesses. A request was made by Mr. Julian Tolbert to have the Roz Group plan sent to the Board once edits are finalized by Ms. Katie Mahoney and Mr. Silas Chamberlin.

### **NEW BUSINESS**

Chair Mandy Arnold presented a preliminary discussion to start advocating for a Black/Minority Owned restaurant on Restaurant Row, potentially an effort to be conducted by Downtown Inc. Mr. Julian Tolbert mentioned he has had conversations with investors, Mr. Aneury Perez offered a contact for developers/funders who own real estate.

Chair Mandy Arnold suggested adding a review of the purpose and rules governing the BID and Open Container to the December meeting agenda. The potential to attend the spring City Council meeting was proposed for a time to advocate for the codes and ordinances that support businesses within the BID.

### **OLD BUSINESS**

No old business items were presented.

### **ADJOURNMENT**

There being no further business, Chair Arnold adjourned the meeting at 8:56am.



Respectfully submitted,

Kate Hynes  
Secretary

Prepared by: Hannah Beard  
Communications Coordinator