



**York Business Improvement District Authority  
Board of Directors Meeting Minutes  
Wednesday, April 12, 2023**

The meeting was held on Wednesday, April 12, 2023 for the York Business Improvement District Authority (“YBIDA”), commencing at 7:30am. The meeting was conducted in person and via Zoom at Stock and Leader, 221 W Philadelphia St, Suite 600, York, PA 17401. Notice of the meeting was provided to the public in advance by notice required by law.

The following Board members were in attendance in person, representing an in-person quorum:

Delia Pabon	Aneury Perez
Eric Menzer	Cindy Steele (Zoom)
Lauren Days	Julian Tolbert
John Klinedinst	Joanne Wilmore (Zoom)
Melissa Beaverson	Allison Witherow

The following Downtown Inc and York County Economic Alliance staff members were present in person: Katie Mahoney, Chief Marketing & Business Development Officer and Jonathan Desmarais, Director.

**CALL TO ORDER / WELCOME**

Chair Aneury Perez called the meeting to order at 7:30am. An in-person quorum was applicable for this meeting.

**COMMENTS FROM THE PUBLIC**

No members of the public were in attendance.

**APPROVAL OF FEBRUARY 2023 MEETING MINUTES**

Chair Perez presented the February 2023 meeting minutes for approval. The minutes were put forward for approval by Mr. John Klinedinst and seconded by Mr. Julian Tolbert.

**FINANCIAL REPORT**

Mr. Aneury Perez presented the January and February 2023 Financials. The total current assets as reported in the January financials are \$25,941.04. The total current assets as reported in the February financials are \$27,057.75.



## **FUND DEVELOPMENT COMMITTEE REPORT**

Mr. John Klinedinst provided a Fund Development Committee report. The Fund Development Committee met on March 14, 2023. In 2022, a total of \$195,823 was raised. There will be two main appeals in 2023. Give Local York is approaching on May 4 beginning at 9pm. Plans for day-of events are in the works. Efforts are still underway to make contact with key corporations in the area.

## **NEW BUSINESS**

**2023 Outdoor Dining-** Ms. Katie Mahoney provided an update on outdoor dining. Outdoor dining will begin the second Friday in May, and continue Fridays and Saturdays through the end of October.

**2023 Main Street Now Conference-** Mr. Jon Desmarais and Ms. Kim Hogeman attended the 2023 Main Street Now Conference in Boston.

**2023 and 2024 PDC Conferences-** The 2023 PDC Conference is in Scranton, PA. Mr. Jon Desmarais, Ms. Sully Pinos, and Mr. Silas Chamberlin will be presenting on the BLOOM Empowerment Center. Downtown Inc has submitted two nominations for the Townie Awards for the Yorktowne Hotel and the Trail Towns program. Downtown York is the host for the 2024 PDC Conference, dates to be determined.

## **OLD BUSINESS**

**Public Safety-New Downtown Officers-** Mr. Jon Desmarais provided an update on the four new Downtown Officers. There will be two officers on the daytime shift, and two officers on the evening shift. The merchants have been given a direct phone number and email for the officers, and a contact card is in the works. A walking tour will be scheduled with the officers so they can meet the merchants. Officers will be on foot, on Segways, or on bicycles.

**Comfort Station Mural Project-** A proposed design was sent to the Mayor for approval but was denied.

**Rail Trail Streetscape-** Mr. Brenden Salyards is pushing the project forward and has ordered the materials for this project. The goal is to install the crosswalks this summer. The crosswalks included within the scope of this project are: North Beaver Street, West Philadelphia Street, West Market Street, West King Street, and West Princess Street and these crosswalks vary in size from 100 square feet to 550 square feet. Designs should reference the theme of outdoor recreation, Codorus Creek, local history, and/or the City of York.

The hiring of a new Urban Revitalization Manager is in process. In the absence of this role, Mr. Jon Desmarais will be overseeing the cleanup crew. Funding for the wayfinding project will be determined by May from Explore York. Kelly Blechartas, York County Coalition on Homelessness and Robin



Shearer from Friends & Neighbors of Pennsylvania attended merchant meetings to hand out materials and educate merchants on resources available for the unhoused population.

**ADJOURNMENT**

There being no further business, Chair Aneury Perez adjourned the meeting at 8:30am.